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### InvestM Daily Market Analysis Market Notes

### PCE Day in the Markets

It's the last trading day of the week, and the sell-off pressure in the markets is deepening. Globat stock markets are preparing to close the week in the red. It has been a week with reduced risk appetite. Yesterday, US Q2 growth came in higher than expected, increasing market pressure. Although it supports the soft landing scenario, markets continue to sell on good news. We are in earnings season, and large companies are reporting their Q2 earnings. Overall, the numbers are worse than expected. Today, the PCE personal consumption index data will be released. A figure above expectations could increase the downward pressure on the markets, while a figure below expectations could lead to a market recover.

#### **Gold Prices Under Growth Data Pressure**

Gold prices continued to fall yesterday after higher-than-expected US growth data. Starting the day at 2.390\$, gold prices dropped to 2.355\$. Today, gold is trying to recover and is currently trading at 2.370\$. The PCE data will be released today, which could lead to volatility and trading opportunities in gold.

#### **Ethereum Faces Selling Pressure After ETF Approval**

Ethereum ETFs were approved at the beginning of the week, leading to net selling for three consecutive days after the initial spike. This results caused %10 drop in Ethereum prices. After the sharp decline, risk appetite appears high in the crypto market today. Ethereum may recover its losses, and Bitcoin may also see buying interest.

Get ready to explore the key financial events and market movements defining the day. Keep updated in the world of finance with our in-depth analysis and insights.

## Upcoming Events





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Second Support Level

1.08\$

Second Resistance Level

1.089\$

### EURUSD Holds at 1.084\$ Level

The EURUSD parity has held at 1.084 \$ and reached the upper band of the descending channel. This area is critical. If the parity manages to break 1.085\$ today, the next target could be 1.087\$. The EUR may gain value today, but if the PCE data comes in higher than expected, the USD may strengthen instead.



STOP LOSS

1.084\$

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### **Buy Reaction from Gold Prices**

After dropping to \$2,350 yesterday, gold prices saw buying reaction, rising to 2.377\$ but failing to break that level initially. Currently trading at 2.370\$, gold may fluctuate based on today's PCE data. However, the selling pressure remains high.



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### **Rubrik Stands Out Positively**

Rubrik has positively stood out since its IPO, forming a rising channel despite recent market declines. Currently at the trend support of this channel, Rubrik could see some buying interest today, offering profit opportunities for investors.

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Second Support Level

3120\$

Second Resistance Level

3439\$

### Ethereum Could Form a V-Shape Recovery

Oil prices continue to fall due to weak growth in China and decreasing crude oil inventories. The decline in stock and commodity markets is also contributing to the drop in oil prices. The 80\$ level is a psychological support level. Today, a rebound may occur from this level with the release of US growth data.

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STOP LOSS

3230\$





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